Great News from Nevada Lifestyle Magazines!

An Exclusive Complimentary Advertising Opportunity

Dear Business Owner,

On behalf of the M. Kameron Hawkins Foundation, Inc., a nonprofit organization, we are pleased to announce that your business has been selected to receive a complimentary half-page advertorial in the 2027 Nevada Lifestyle Washoe County Magazine, appearing in both the print and online editions.

This special opportunity is designed to showcase your business, increase brand visibility, connect you with local consumers, and introduce your products and services to potential customers throughout the community—all at no cost to your business.

Advertorial Submission Guidelines

To ensure the highest quality presentation of your business, please follow the submission guidelines outlined below:

Advertorial Dimensions and Content: The half-page advertorial measures 7.70" wide × 5.00" high. Written content must not exceed 125 words.

Artwork and Photography: Submitted artwork or photography must measure 3.25" wide × 4.85" high, with a minimum resolution of 300 DPI for optimal print quality.

Accepted File Formats: Artwork must be submitted in PDF, JPG, TIF, or EPS format, with a minimum file size of 1 MB. Artwork that does not meet the required specifications will not be accepted.

Business Contact Information: Please include your business name, physical address, telephone number, website address, and business logo, if applicable.

Complimentary Design and Editorial Assistance: If you require assistance writing or designing your advertorial, complimentary professional design and editorial services are available. Please contact media@mkameronhawkins.foundation for assistance.

Digital Submissions: Please submit your advertorial and accompanying artwork to media@mkameronhawkins.foundation. Include your business name and "2027 Washoe County Advertorial" in the subject line.

Submission Deadline: **All materials must be received by within a week of receiving this email** to ensure sufficient time for design, production, and publication.

Please ensure that all submitted photographs, logos, and written materials are authorized for publication in both print and digital formats.

About the M. Kameron Hawkins Foundation, Inc., Non-profit

The M. Kameron Hawkins Foundation, Inc., a nonprofit organization, is dedicated to building stronger, more connected communities throughout Nevada's 17 counties.

Through its publications and promotional initiatives, the Foundation provides a valuable platform for businesses to connect directly with local consumers, increase brand awareness, and build meaningful customer relationships. By encouraging consumers to shop locally, the Foundation supports economic growth and celebrates the businesses, organizations, and attractions that make Nevada an exceptional place to live, work, and explore.

We look forward to showcasing your business in the 2027 Nevada Lifestyle Washoe County Magazine and helping you strengthen your connection with the local community.

Thank you for being an important part of Nevada's business community.

Warm regards,

M. Kameron Hawkins Foundation, Inc.
A Nonprofit Organization
Nevada Lifestyle Magazines
media@mkameronhawkins.foundation
www.NevadaLifestyleMagazines.com
www.MKameronHawkins.foundation

Connecting Local Businesses with Local Consumers.