



9305 Valencia Canyon Drive • Las Vegas, NV 89117 • (702) 493-2850

Date: July 27, 2026

Client: M. Kameron Hawkins Foundation, Inc., Non-profit
Domain Portfolio Review & Marketing Reinvestment Proposal

Executive Summary:

A review of the Foundation's Namecheap domain portfolio identified an opportunity to reduce recurring operating expenses and reinvest those savings into digital marketing. The Foundation currently maintains 57 domain names, including 29 active and 28 inactive domains.

Domain Renewal Costs:

Description: 2025 Renewal Costs Amount: \$1,457.52
Description: 2026 Estimated Renewal Amount: \$1,676.00
Annual Estimated Financial Increase: \$218.48 (15.0%)

Potential Annual Savings:

Eliminating the renewal of the 28 inactive domains would reduce the Foundation's projected 2026 domain renewal expenses by approximately 49%, lowering annual costs from \$1,676.00 to \$852.80.

The inactive domains currently represent an ongoing operational expense without providing measurable value to the Foundation's current programs or publications. Before allowing any domain name to expire, each inactive domain should be reviewed to confirm it is not required for branding, legal protection, email services, future initiatives, or website redirects.

Recommendation:

Discontinue renewing inactive domain names that no longer provide business value and redirect the estimated annual savings toward digital marketing initiatives that support the Foundation's mission.

Recommended uses for the savings include:

- Promote Nevada Outdoors Magazine and Nevada Lifestyle Magazine
- Increase magazine readership and subscriptions
- Drive qualified traffic to Foundation websites
- Increase online sales and community engagement

Conclusion:

Conducting this annual review of the Foundation's domain portfolio identified unnecessary expenses and proposed redirecting approximately \$823.20 toward digital marketing to increase brand awareness, expand readership, and support organizational growth.

BREAKDOWN OF 57 ALL DOMAINS -

ACTIVE DOMAINS: (29)

6 Domains that require an update for content, SEO, AEO, and GEO:

NevadaOutdoorsMagazine.com
NevadaLifestyle.com
NevadaLifestyleMagazines.com
NetworkingCoffeeEvents
Nevada.events
WildHorsesAndFriends.com

Redirects to Another Domain:

NVOutdoorsMagazine.com redirects to NevadaOutdoorsMagazine.com

Fully Updated: MKameronHawkins.foundation

21 Active Domains that contain underdeveloped websites along with outdated content and will require updates for content to include SEO, AEO, and GEO:

- | | |
|--------------------------------|-------------------------------------|
| 1. DresslerParkAndFields.com | 12. NevadaGolfEvents.com |
| 2. GenoaSanta.com | 13. NevadaWellnessAssociation.com |
| 3. GreatBasinRetreat.com | 14. NevadaWellnessProfessionals.com |
| 4. InclineVillageLifestyle.com | 15. RepublicanGolfClassic.com |
| 5. KameronHawkins.com | 16. SeniorsPointOfView.com |
| 6. LeadersAndCandidates.com | 17. SlowTravelHospitality.com |
| 7. MKameronHawkins.com | 18. SlowTravelPublications.com |
| 8. NevadaCraftShows.com | 19. UofBA.com |
| 9. NevadaFirearmsClub.com | 20. VirginiaCityInsider.com |
| 10. NevadaFirearmsMagazine.com | 21. VirginiaCityLifestyle.com |
| 11. NevadaGolfCourses.com | |

INACTIVE DOMAINS: (28)

- | | |
|---------------------------------------|---|
| 1. ArayaniCigars.club | 15. NevadaHotSpringsAssociation.com |
| 2. CaribbeanOutdoorsMagazine.com | 16. NevadaLifestyleMagazine.com |
| 3. DragonBreath.coffee | 17. NevadaRVLifestyles.com |
| 4. DragonBreathCoffee.com | 18. NoirCigars.club |
| 5. GolfingAroundNevada.com - | 19. OurFreedomOfChoice.com |
| 6. GolfingAroundTheCaribbean.com | 20. RepublicanGolfTournament.com |
| 7. ImNotAnInfidelAreYou.com | 21. RepublicanLeadersAndCandidates.com |
| 8. JesusChristChristianFellowship.com | 22. SlowTravelConference.com |
| 9. LasVegasGolfClassic.com | 23. SlowTravelRetreat.com |
| 10. MaduroCigars.club | 24. UniversityOfBusinessAmbassadors.com |
| 11. MichaelKameronHawkins.com | 25. UniversityOfParanormal.com |
| 12. MissingPersonsOutdoors.com | 26. UniversityOfTheUnknown.com |
| 13. NetworkingCigarEvents.com | 27. UofBA.org |
| 14. NevadaFirearms.club | 28. WeeklyBusinessReview.com |