



2026 Nevada Lifestyle Carson City Magazine Media Kit

Why Your Business Should Advertise in the Nevada Lifestyle Carson City Magazine

Are you eager to engage with a motivated and involved audience right in the center of Nevada? In today's competitive market, having a targeted local reach is more important than ever. When it comes to connecting with the discerning residents of Carson City and its neighboring areas, one publication stands out above the rest: Nevada Lifestyle Carson City Magazine.

Connect with a Committed Audience

Picture delivering your message directly to individuals who are genuinely interested in what Carson City has to offer. That's the strength of our magazine. We enjoy high engagement and readership, ensuring your advertisement won't be overlooked. Our readers are not merely casual onlookers; they are deeply invested in their community and actively seek out local businesses and experiences. By advertising with us, you ensure that you're reaching authentic potential customers who are already aligned with your local focus.

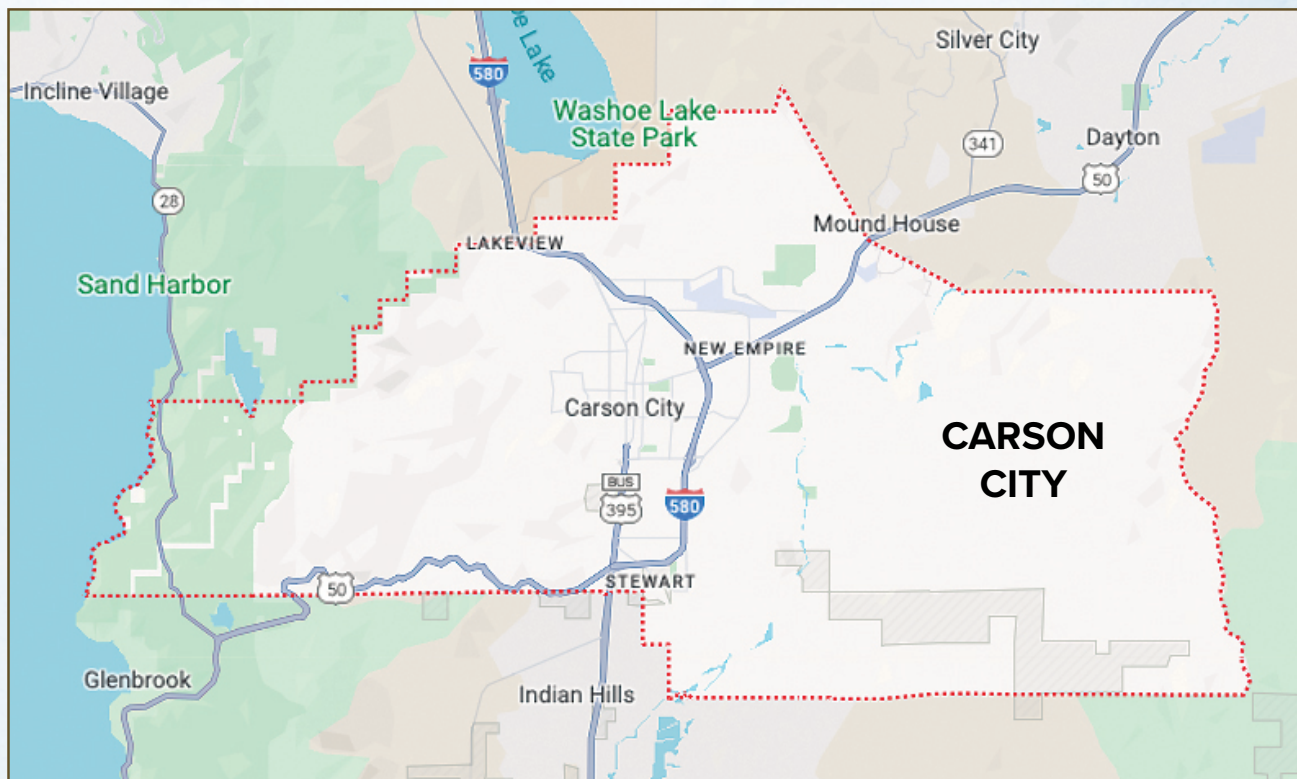
A Robust Dual-Platform Strategy

Nevada Lifestyle Carson City Magazine provides the best of both worlds: the tangible impact of a printed magazine paired with the dynamic reach of an online platform. Your brand will gain from the established credibility and enduring presence of print, while also enjoying visibility through our digital platform, which reaches a broader audience and allows for easy online exploration of your offerings. This dual strategy maximizes your exposure and guarantees that you're accessible to your target demographic wherever they may be.

Championing Local Success

By opting to advertise in Nevada Lifestyle Carson City Magazine, you're not just promoting your business; you're actively fostering local success.

Please visit www.NevadaLifestyleMagazines.com to visit the current Nevada Lifestyle Carson City Magazine.





2026 Nevada Lifestyle Carson City Magazine Advertising Agreement Form

The Nevada Lifestyle Carson City Magazine is an annual publication and can be accessed in both on-line and perfect bound print formats and our circulation is at 3,000 plus and growing. The on-line digital publication contains active links for all display ads and editorial content. This functionality enhances website engagement for those highlighted in the publication.

Full Page Ad + Full Page Business Advertorial: \$5,000 per year (1 edition)
Half Page Ad + HP Business Editorial: \$3,000 per year (1 edition)

PLEASE CHECK YOUR AD SIZE:

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Full Page Ad W/Bleed Sized at: 8.85" W x 11.45" L
Trim Area: 7.70"W x 10.20"L • Safe Area: 7.30"W X 9.75"L
Advertorial: 300 Words Maximum with 1 - 2 images

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Full Page Ad W/O Bleed Sized at: 7.70" W x 10.20" L
Trim Area: 7.70" W x 10.20" L • Safe Area: 7.30"W X 9.75"L
Advertorial: 300 Words Maximum with 1 - 2 images

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Half Page Ad W/Border No Bleed Sized at: 7.70" W x 5.00" L
Trim Area: 7.40" W x 4.50" L • Safe Area: 7.40"W X 4.50"L
Editorial: 250 Words Maximum - No images

ADVERTISING GUIDELINES:

If you require graphic design services, please reach out to our graphics department at media@mkameronhawkins.foundation, and we will gladly collaborate with you to create your advertisement needs for the Nevada Lifestyle Carson City 2026 Edition at no extra cost.

Accepted display advertising / artwork file **MUST** meet these requirements:

CMYK color format

300 DPI resolution in PDF, JPG, TIF, or EPS file format (minimum 1 MB file).

Any artwork that does not meet the above stated requirements will not be accepted.

Please email artwork to: media@mkameronhawkins.foundation.

ALL ADVERTISING MATERIALS ARE DUE NO LATER THAN JANUARY 09, 2026.



2026 Nevada Lifestyle Carson City Magazine Advertising Agreement Form

Business Name: _____

Business Owner: _____

Business Address: _____

Business City: _____ Business State: _____ Business Zip: _____

Business Phone #: _____ Mobile #: _____

Email: _____

Web Address: _____

Pay by credit card:

Card #: _____

Expiration date: _____

CVC or CVV code: _____

Name on card: _____

Billing address: _____

City/State/Zip: _____

Pay by check:

Make check payable to:

M. Kameron Hawkins Foundation, Inc., Non-profit

Mail check to:

M. Kameron Hawkins Foundation, Inc., Non-profit

P.O. Box 45

Wellington, NV 89444

Wholesale Purchases:

Bulk Rate - Additional magazine copies:

\$20 each - minimum 25 copies: # _____

\$15 each - minimum 50 copies: # _____

To confirm your authorization to sign this advertising agreement on behalf of the business named listed above and to acknowledge that you have reviewed and accepted the advertising terms and conditions for Nevada Lifestyle Carson City Magazine 2026 Edition, please provide your signature below. Kindly send both completed advertising contract forms via email to jojo@mkameronhawkins.foundation. After we receive your original contract, you will be sent an updated version of this advertising agreement, which will include the signature and date of the sales representative along with an invoice that reflects your purchase of advertisement in the Nevada Lifestyle Carson City Magazine 2026 Edition.

Signature - Advertiser

Date

Signature - Sales Representative

Date